



LUCILLE

 **KILTROPO**
ANIMATION

LOGLINE

It's a new school year. Danna is preparing for new adventures and challenges. In this exciting stage of her life, Danna will experience joys and pains that will lead her to question for the first time her faithful companion Lucille, her ostomy pouch.

TECHNICAL ASPECTS

Estimated length: 15 episodes per seson. 24 minutes each episode.

Technique: 2D digital animation.

Audience: Tween, 9 to 12 years.

Genre: Comedy, Slices of Life.

Animation Studio : Kiltropo Animation.

Project On Development.





SYNOPSIS

Danna is an outgoing 11-year-old girl that suffers from Ulcerative Colitis. Joined by Silvana, her best friend, she is going to experience an explosive school year: from a disappointing first love and a frustrated attempt at turning her reckless pet chinchilla into a “service animal” to a complicated end-of-the-year pool trip.

Danna is going through an age of strong emotions where each experience is going to make her question her condition for the first time, realizing she is not an ordinary girl, but a survivor that struggles day by day with her ostomy bag named “Lucille”.

DANNA

Danna (11) is an extroverted girl with tons of imagination. She is usually distracted and at times indecisive. Even though at moments she gets worked up when something does not turn out the way she intends to, her energy and big heart has led her to meet good friends who follow her in her adventures when she's looking for something new to do.

At age 6, she was diagnosed with Ulcerative Colitis, a chronic disease that made her spend a long time with constant pain and locked up in the hospital, until the day "Lucille" who helped her recover and who's been with her up to this day, arrived into her life.



Work in progress

...AND LUCILLE

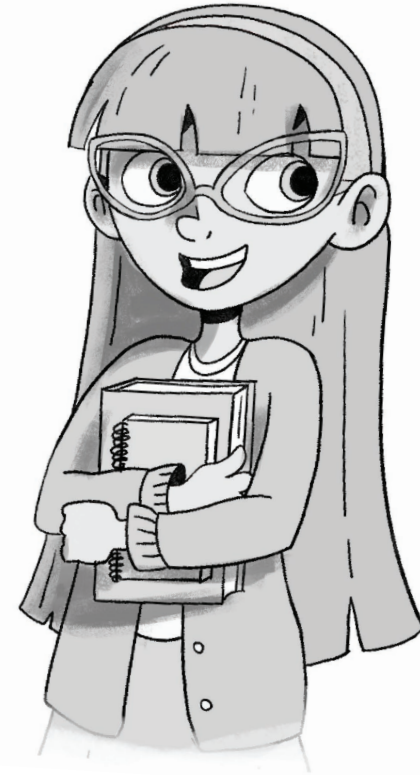
Lucille (3) is Danna's ostomy bag. Danna named it after an old melody of the same name that her grandpa used to hum. Lucille has been on Danna's body for the last 3 years and has helped her endure her disease. Lucille receives all of Danna's food residues, on some occasions being very loud and dirty, which is why she needs constant cleaning. Danna considers her to be very untimely sometimes, nevertheless, Lucille is a great friend to Danna and it's going to be with her for the rest of her life.



Work in progress

SILVANA

Silvana (11) is Danna's best friend. She is a kind, shy and very applied student. She is the best in her class and she is very concerned with what she wants to be when she grows up. She rarely thinks badly of people and she is the calmness in the middle of Danna's storm of emotions. She's very patient, but her weakness is pistachio ice cream.



ARIEL

Ariel (11), a very sociable kid who had no problem at starting a conversation and making friends. He is quite smart so he does well at school, but he is very into arts and videogames. He is not good at showing his emotions, that is why very few people know he is having trouble adapting to his new small town life.

DYLAN

Dylan (11) is Danna's archenemy. He is a kid who loves picking on other kids and laughing at them. He is the messy kid in the class and gets terrible grades. He also likes playing soccer and fighting videogames with Ariel. All of this is just a facade that Dylan shows to the rest of the world, he is actually a very sensitive boy who secretly loves K-Drama, romance shows and sticking up for his friends.



DANIEL

Daniel (12) first met Danna in the hospital when they were younger which is why he has a very close relationship with her and they are very good friends. He is a quiet boy who likes to dress like his favourite animation characters.

Because of his chronic lung deficiency he has trouble doing physical activities, nonetheless he has been able to find a balance with his scooter which he always carries.

LEONOR

Leonor (38) is Danna's mom. She is a sociable middle-school teacher and a keen reader as well, which has led her to gather a great deal of historic, scientific and political knowledge. In spite of her boasting as a source of wisdom in her household, Leonor gets very frustrated as she cannot cook well at all, having to be constantly intervened by her husband who has "the perfect touch" for all of her recipes. Leonor is usually very structured and organized which is why she doesn't always get along with Danna, nevertheless, her daughter always turns to her in the end because she is her best emotional support and she always knows what to say and do.



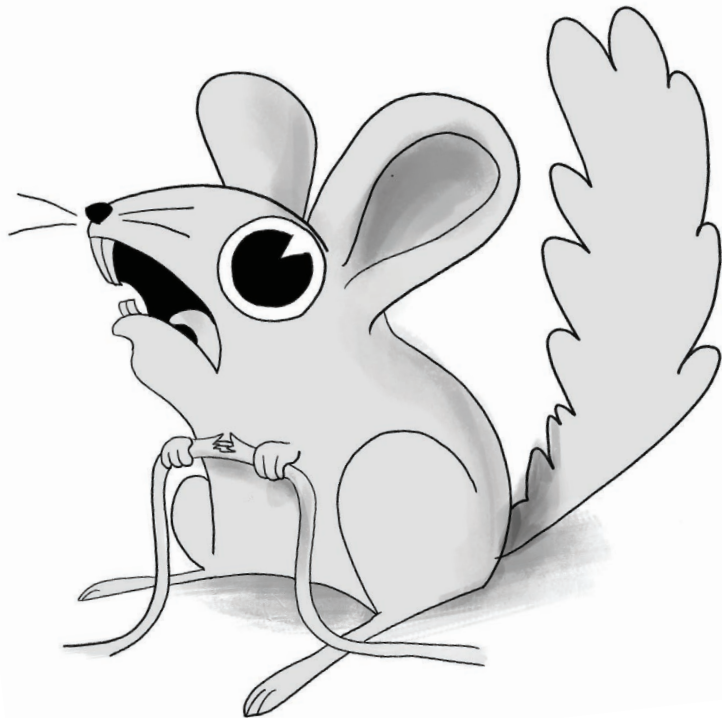
MIGUEL

Miguel (40) is Danna's dad. He enjoys browsing through second hand stores looking for music and electronic gadgets, continuously bargaining with the owners despite the fact that he's never going to buy anything from them (depending on the price). Danna's friends fear him since he appears to be very serious and imposing, but in reality he is very much the opposite, being a very funny and sometimes innocent man. Miguel loves his family, supporting her daughter Danna and cheering her up very often.



TATA JORGE

Jorge (78) is Danna's grandfather who lives with Danna and her parents. He is pretty sullen except with Danna, whom he spoils and tell stories to that her parents wouldn't approve of. When he was younger he was a revolutionary and remembers those years with nostalgia. He has diabetes but he is constantly going off his diet.



TRUFA

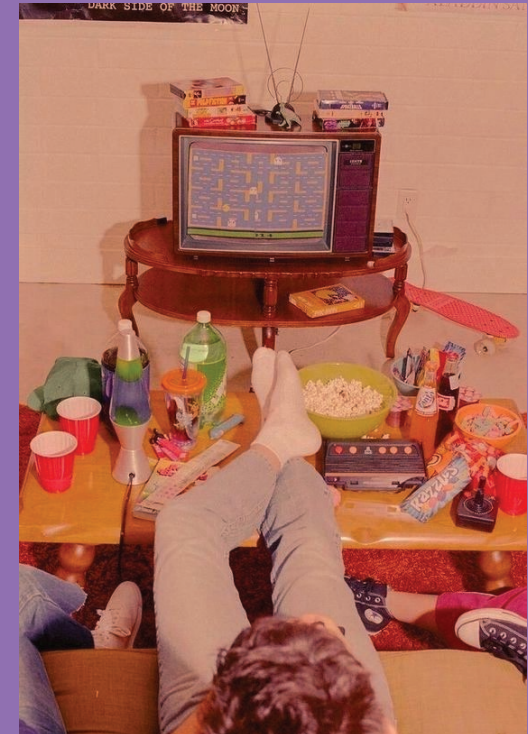
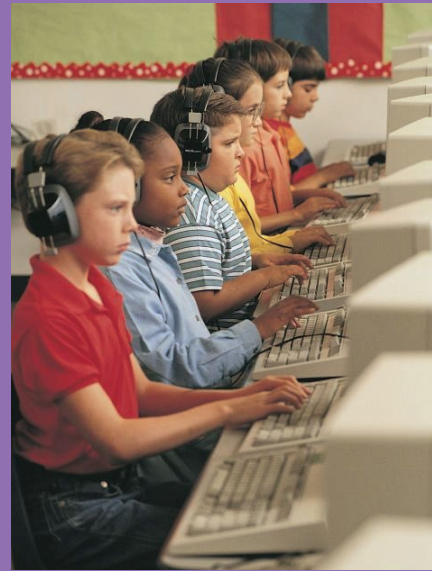
Trufa (5) is Danna's pet, a strong-charactered chinchilla that only likes a few people. It has a lot of energy and loves the night time, when she can finally run and jump around Danna's room. Her favorite meals include electronic wires, wooden furniture and Danna's homework.

UNIVERSE

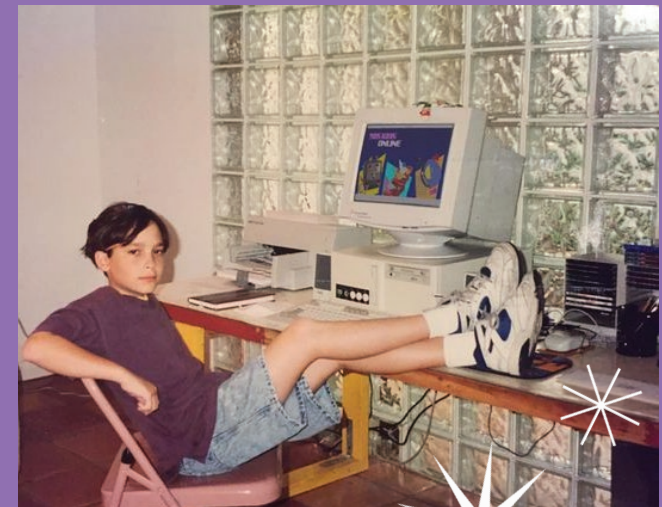
This project seeks to represent the everyday, a world in which our audience can feel part of. This can be seen in the setting of the locations and clothing of the characters, in addition to the activities they may perform in their daily lives.

We want to take as a reference the culture and aesthetics present in the 90's and 2000's, combining it with the current context of the younger generations. A mix between the new with some nostalgia.





90's and 2000's aesthetic references moodboard.



EPISODES

EPISODE 1: NEW CLASSMATE

Danna, an outgoing and cheerful girl returns to school after the summer holidays to see her friends again when she curiously notices a new classmate named Ariel, who makes her feel butterflies in her stomach. For the first time in her life she is self-conscious about herself and kind of embarrassed of meeting someone new. After some difficulties and awkward situations, Danna finally manages to befriend Ariel, even daring to introduce him to Lucille, her ostomy bag, which surprises him but then he quickly embraces.

One day, Danna overhears a conversation between Dylan, "her great archenemy", and Ariel, who are making fun of Lucille because of her smell. She comes back home from school feeling hurt and hating herself and Lucille, questioning for the first time about her condition. Leonor, her mother, cheers her up reminding her how brave and valuable she is along with her little bag. Danna makes up with Lucille and promises herself that no one will hurt them ever again.



EPISODES

EPISODE 5: DISTINGUISHED VISITOR

Danna is watching enthusiastically how “Cosmos”, an assistance dog, is performing amazing tricks... he is the perfect dog! Danna comes back home and decides that Trufa, her pet chinchilla, learns the same tricks, convincing her friends Silvana and Daniel to help her achieve her mission.

By searching for different tricks online, the only thing they get her to do is to bite into everything and ask to for snacks constantly. After spending a great part of the night trying to do the impossible, they give up and decide to make a viral video of Trufa nibbling on the wires across the room.

EPISODE 7: LUCILLE'S MALFUNCTION

Lucille is very quiet. Danna is worried since her little bag is usually active. A great pain starts gnawing at her stomach so she is taken to the hospital. Danna thinks she is going to lose Lucille forever. She starts hallucinating and dreaming of different realities without Lucille. Her dreams start out very nice but end up being horrible and getting to a point in which she misses and needs her bag. When she wakes up she finds relief when she notices Lucille is with her and she is feeling better. The doctor says the problem was a tiny grape seed that got stuck in the ostomy bag. Back in school, Ariel is the only one that shows some concern, but Danna, in a proud yet embarrassing moment yells at him not to give her any more grapes.

INTENTIONS



In the year 2018 I was diagnosed with Ulcerative Colitis, a permanent and invisible disease. A diagnosis like this means accepting that nothing will ever be the way it used to and facing a long path of discovery, learning, acceptance, sadness, fear, confusion and anger. Feelings that not only I personally lived through but also my family, friends and close ones. This made me realize that it was not only me going through this reality but also a big part of society, but it seems to be something we have grown used to keeping as a secret.

“Lucille” aims to join the short list of projects that bring forth people with disabilities in the audiovisual environment. It does not try to explicitly bring awareness about the subject, but to be a sensitive, humane, and comforting show with a comedic touch that can remove the stigma around this disease. Its main axis revolves around values like trust and honesty and one of its goals is to showcase different realities like visible, invisible, physical and mental illnesses and discussing themes such as depression, sickness, inclusion and identity.

ATMOSPHERE



The Wonder Years (1988)

Lucille focuses on several of Danna's experiences, a preteen girl who starts noticing various changes in herself. From worrying about her body image to her first love, the future, the world that surrounds her, her relationship with her parents and even her disease.

It is a 2D digital animation project that mainly targets tween audiences (+9) and family audiences secondarily.

The show aims to portray the every day life of a group of pre-teens who live in the suburbs of the city. The characters will explore more urban environments and local communities such as cultural centers, supermarkets, parks festivals and other places where they will go through different adventures and games.

Our references are little towns in the south of Chile, near the coast, where its inhabitants know and help each other. The show must have a latinamerican identity but with universal topics that anyone can enjoy.

The aesthetic of the show will be heavily influenced by culture and fashion from the 90's and 2000', the time in which the creator of the show grew up in. We will explore the idea of how kids experiment more and more with technology but also how hanging out with friends, going to the park, riding bicycles, participa-

ting in school projects and activities are still a thing.

We want to try and replicate some of the 90's modern cartoon aesthetics creating a nostalgic mood without leaving aside comedy and the absurd of some situations that might happen.

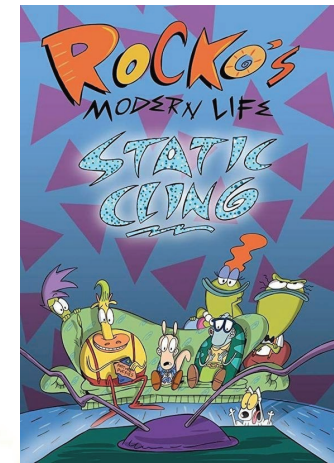
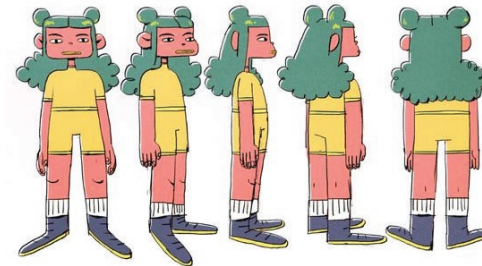
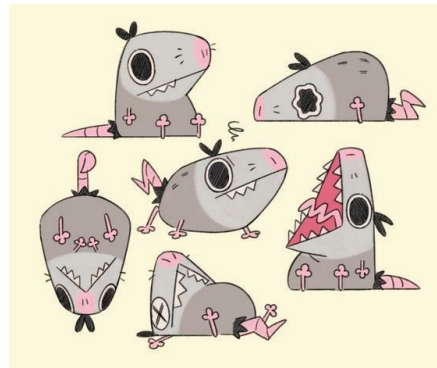
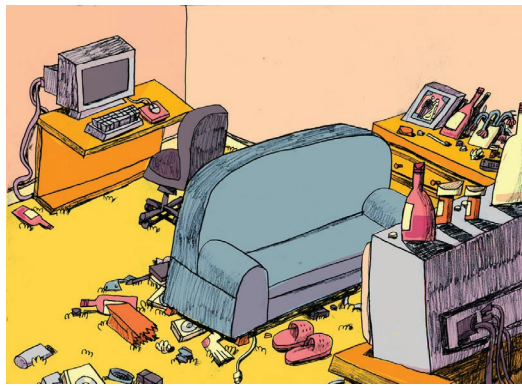
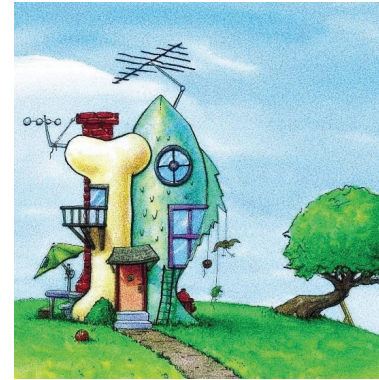
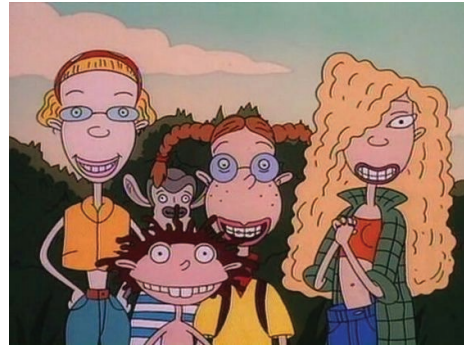
The musical styles we are using will vary but predominantly they will be pop, rock and rap, ideally trying to find local artists from the Chilean musical scene. The main character, Danna, is characterized by listening to different musical styles since this idea enhances the fact that she can adapt to multiple situations. Therefore, she will be the one who determines which musical style will be playing for each situation.

The main references we are using for this project are Hey Arnold! (1996), Villa Dulce (2004), As Told By Ginger (2000), Braceface (2001), The Wonder Years (1988), Anne With an E (2017) as well as the film Turning Red (2022). The main

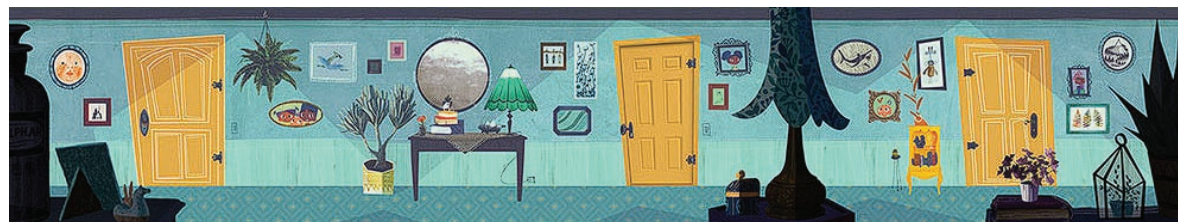


focus of these references is to explore the day to day experiences of pre teen characters that are going through changes, right between childhood and adolescence. Characters who along with their friends show attitudes and the comprehension of different problems with more maturity, but they keep that childish spirit when new adventures come their way.





Artistic Style
references
Moodboard



PROJECT PROGRESS

The project is currently under development, we have a first draft of the pilot episode's script and the synopsis for the rest of the season's episodes. We are also working on its concept art and in conversations with the Carlos Quintana de Chron y Colitis Ulcerosa Foundation, who we are trying to engage with as strategic allies for investigation and data collection on chronic patients' experiences.

We have set up a plan of concrete objectives inside and outside the country through visits to important fairs and markets in the world, such as MIFA, Ventana Sur, Pixelatl, among others, in order to open as many exhibition windows as possible.

In the meantime, we are still looking for ways to move the project forward by applying to different funds the state of Chile has to offer and by sharing material through our website and social media.

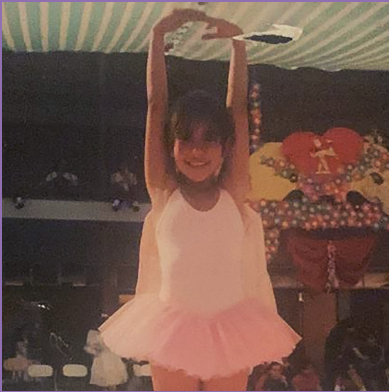
After this, it is possible to enter into conversations with various platforms, and due to the format of the series, it is possible that it will be adapted to various television channels and digital on demand platforms.

FINANCING

A total cost of approximately 694,149 USD has been considered for the production of the first season, which will be used to complete each episode from script to distribution. Currently, 3% of the budget has been secured and this year the results of the Audiovisual Fund are expected to continue and finalize the development stage (2%). In 2024, the company will apply to the CNTV National Fund, which is expected to finance 35% of the total project. The remaining percentage will be covered by international co-productions and pre-sales to television channels or streaming platforms.



DIRECTOR



Valentina Suazo produced "Barrio Rojo" (2014), short film selected in Havana Film Festival and Chilemonos. She was also producer and art director in "Laguna y el Río", a musical show played in Kidzapalooza Chile in 2018. Today, Valentina works in Kiltropo Animation developing her project "Lucille"

STORY SUPERVISOR



Ernesto León, animator, directed "La Nota Muda", a short film which got selected in Havana Film Festival and FICIL and "Raíces de Pólvora", short film selected in NOIDA, India World Film Festival. He is currently directing the TV series "Black Sunday: Nexus" and the short film "Los Alas Grises".

EXECUTIVE PRODUCER



Diego García is a self-taught illustration and graphic design enthusiast. He originally majored as a Culinary Arts and Services Manager, with experience in digital marketing campaigns management, he is currently Executive Producer of projects in Kiltropo Animation.

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ARE



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